

# Supporting economic empowerment through capacity building on trade and investment

The Expert Deployment Mechanism for Trade and Development (EDM) is a project designed to maximize the positive development impacts of the trade and investment agreements that developing countries have with Canada.

EDM is designed to contribute to poverty reduction by deploying Canadian and international technical experts to assist developing countries negotiate, implement, adapt to and benefit from their trade and investment agreements with Canada.

EDM works with developing country governments and private sector and civil society organizations helping them to adapt to and take advantage of the opportunities flowing from trade and investment agreements with Canada.

EDM is funded by the Government of Canada and implemented on behalf of Global Affairs Canada by CowaterSogema International and the Institute of Public Administration of Canada.

## How does EDM build capacity and improve economic well-being?

### NEGOTIATION

- Providing independent technical assistance to governments in exploratory talks or negotiating trade and investment agreements with Canada that reflect an inclusive approach to trade.
- Enhancing the capacity of private sector and civil society organizations to participate in trade and investment agreement dialogues.

### IMPLEMENTATION

- Supporting the formulation and implementation of a trade and investment agenda that empowers underrepresented groups, promotes the implementation of inclusive policies and strategies, and improves poverty reduction outcomes.
- Strengthening business development services and promoting policies and programmes that foster growth in employment and entrepreneurship.

### MAXIMIZING BENEFITS AND ADAPTING TO CHANGE

- Creating new and more participatory opportunities for women and other under-represented groups to take advantage of trade and investment agreements with Canada.
- Creating more and better job opportunities through technical support to small- and medium-sized enterprises.

**PROJECT START:**  
September 2018

**PROJECT END:**  
October 2025

**AMOUNT:**  
CAD \$16.5 million

**TARGET NUMBER OF DEPLOYMENTS:**  
700

### WHO CAN APPLY FOR TECHNICAL ASSISTANCE?

Governments, private sector groups or civil society organizations in countries that are eligible for Official Development Assistance and have a trade and investment relationship with Canada may be eligible to apply.

### WHAT TYPE OF TECHNICAL ASSISTANCE IS AVAILABLE?

Technical assistance can include, but is not limited to, advisory support, training, course development, policy research, stakeholder engagement (workshop and consultation), and institutional assessment.

Visit [www.edm-mde.ca](http://www.edm-mde.ca) or email [info@edm-mde.ca](mailto:info@edm-mde.ca) for more information, eligibility criteria, and to apply.