



SEPTEMBER 2020



Expert Deployment Mechanism for Trade and Development (EDM) in Viet Nam

EDM in the context of Canada and Viet Nam's Bilateral Relations

The EDM project advances the commitments noted in the Comprehensive Partnership agreed to between Canada and Viet Nam in 2017 during a visit by Canada's Prime Minister to Viet Nam, including "enhanced collaboration in multilateral economic, trade and financial cooperation mechanisms." EDM's objectives also advance Viet Nam's socio-economic development priorities and Canada's support for growth that works for everyone.

EDM OBJECTIVES

Improve the economic well-being of women and men in developing countries where Canada engages in trade or investment.



Increase access by SMEs and women, indigenous peoples and other under-represented groups to the benefits of sustainable and inclusive trade.



Advance Canada's trade diversification strategy



VIET NAM'S DEVELOPMENT PRIORITIES

Ensure substantive equality between men and women in opportunity, participation and benefits in the political, economic, cultural and social domains.

Boost poverty alleviation and hunger eradication, particularly in remote areas, borders, and ethnic minority-dominated areas.

Diversify external relations and pursue proactive international integration.

EDM in Viet Nam

EDM's two thematic areas of focus in Viet Nam build directly on these priorities:

- Supporting Viet Nam** with the implementation of the Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP);
- Raising awareness among businesses and the public**, particularly under-represented groups, of the obligations and opportunities created by the CPTPP and how to take advantage of them.

Among others, EDM has provided technical assistance to the following ministries, departments or agencies:

- National Center for Socio-Economic Information and Forecasting (NCIF), Ministry of Planning and Investment (MPI)
- European-American Market Department, Ministry of Industry and Trade (MOIT)
- Agency for Foreign Trade, MOIT
- Intellectual Property Office of Viet Nam, Ministry of Science and Technology
- Copyright Office of Viet Nam, Ministry of Culture, Sports and Tourism
- Viet Nam Trade Promotion Agency, MOIT
- Trade Remedies Authority of Viet Nam, MOIT
- Foreign Investment Agency, Ministry of Planning and Investment (MPI)
- Public Procurement Agency, MPI

Anticipated outputs include



Completion of **10 reports, guides, models or briefing documents** on topics including Canada's digital copyright regime.



Delivery of over **15 training workshops or seminars** on topics such as CPTPP investment obligations.



Design of **three major tools** to facilitate the implementation of Viet Nam's trade priorities or obligations under the CPTPP.

Canada

Project undertaken with the financial support of the Government of Canada provided through Global Affairs Canada.

IN PARTNERSHIP WITH:





Selected EDM Technical Assistance Activities

Support for the preparation of a first annual report on the economic impact of the CPTPP

This project will empower the NCIF, charged with the lead responsibility to assess the impact of the CPTPP, to not only evaluate the macroeconomic and sectoral impacts of trade agreements, but also to understand their environmental implications and socio-economic impacts on women. NCIF staff and those of other line ministries participating directly in the preparation of annual impact assessment reports will benefit from technical assistance. This will also indirectly benefit other ministries and private sector firms engaged in trade through ongoing, accurate and timely data to support policy development and business planning.



The National Center for Socio-Economic Information & Forecasting can be a ‘go to’ place for this type of analysis.”

—Dan Ciuriak, *EDM Consultant*



The EDM-supported CGE modelling project [...] has already helped with our year-end report as well as an early analysis of the impact on Vietnam of the coronavirus crisis.”

—Dr. Luong Van Khoi, *NCIF*



Strengthening Vietnam’s knowledge of the function of trade organisations and trade agreements helps both Canada and Vietnam more fully appreciate the need to enhance trade between our two countries.”

—David Devine, *EDM Consultant*



The [EDM consultant’s] guidance has been invaluable and will help us to quickly advance our priorities.”

—Nguyen Thi Minh Thuy,
Vietnamese SMEs Support Program, VIETRADE

Enhancing VIETRADE’s Export Development Services

EDM experts are working with Viet Nam’s trade promotion agency, VIETRADE, to design tools to strengthen the organisation’s capacity to deliver export development services and help Vietnamese businesses access the benefits of the CPTPP. This includes advising on the design of a new client relationship management system and the creation of a database of trade promotion organisations in CPTPP countries.

Strengthening Intellectual Property Rights (IPRs) Protection in Viet Nam

Viet Nam’s priority for this initiative is to implement legal and administration reforms that will better enable the country to fulfill its commitments under the CPTPP. The agreement requires Viet Nam to change its approach on two issues: sound marks and undisclosed test data for agricultural chemical products. Under this project, assistance is being provided to Viet Nam’s National Intellectual Property Office to: a) expose officials to how sound marks and undisclosed test data for agricultural chemical products are protected in Canada, and how intellectual property rights are enforced by Canadian border officials and through criminal remedies; and, b) prepare a guide to raise public and private sector understanding of intellectual property obligations in the CPTPP.



By emphasizing links between intellectual property and social inclusion, Canada is helping to promote a more equitable knowledge economy at home and abroad.”

—Jeremy de Beer,
EDM Consultant